



**Proposed Agenda**  
**Virginia Recycling Markets Development Council**  
**September 2, 2009**  
**10:00 A.M.**  
**DEQ Piedmont Office**  
**Glen Allen, VA**

**DRAFT-DRAFT**

1. Welcome and Introductions
2. Determination of Quorum
3. Approval of Agenda
4. Approval of Minutes June 3, 2009 Meeting
5. DEQ Update
  - Update on local government 2008 Recycling Rate Reporting
  - Update on local government recycling program costs survey recommended by JLARC.
  - Update on plastic bag recycling grant projects.
  - Update on Computer Recovery and Recycling Act
6. John Deuel, Green Quest LLC on the KVB project.
7. Old Business
  - Status of Council membership appointments (Chair and DEQ)
  - Report of nominations committee
8. New Business
  - (a) Market discussion. Open roundtable discussion on recycling markets major problem areas.
  - (b) Next meeting December 2, 2009
9. Public Comment

**Virginia Recycling Markets Development Council**  
**September 2, 2009**

10:00 AM  
DEQ Piedmont Regional Office  
Richmond, VA

**MINUTES**

**Welcome and Introductions:**

Mr. Michael Ward, Committee Chairman-Elect, called the meeting to order at 10:09 am and introduced new member(s) and guest. Mr. Kevin Byrnes, Director of Regional Planning for The George Washington Regional Commission, Fredericksburg, VA as a newly appointed VRMDC member and John Deuel, Green Quest, LLC as guest speaker on the Keep Virginia Beautiful project. Also in attendance were Tim Lee and Katie Vasquez representing the VRA and Dianna Parker representing the Sierra Club.

**Council Member**

Michael Ward, Chairman  
✓ Jimmy Sisson, Vice-Chairman  
Tom Smith  
William Bailey  
✓ Georgiana Ball  
Robert Broom  
Mike Murphy  
Phillip Abraham  
✓ Bernard Harris  
John Garrett Kemper

**Representing**

Oil Industry  
Recycling Industry  
VACO  
VDOT  
VDGS  
Composting Industry  
VDEQ  
Plastics Industry  
Waste Industry  
Glass Industry

**Agency Representatives**

✓ Georgiana Ball  
Steve Coe  
Mike Murphy

VDGS  
VDEQ  
VDEQ

- I) Determination of Quorum was made by Chairman Ward, with eight of fifteen members present. A motion to recognize the quorum was made by Kevin Byrnes and seconded by Tom Smith. Approval was unanimous.
- II) Meeting Minutes from the June 3, 2009 meeting were reviewed and accepted without comment or changes on a motion by Bernard Harris and seconded by Richard Lerner. Vote to approve was unanimous.
- III) Mr. Mike Murphy and Mr. Steve Coe presented updates from VA. DEQ. Mr. Steve Coe then reported that the 2008 Virginia Recycling Report was complete and ready for publishing. *under review*  
*most municipalities recycle rate*  
Only 2 jurisdictions failed to report. This is an improvement from 7 in 2007. These localities had difficulty in data collection.

Trends indicate slight overall improvement @ 38.5%

K. Byrnes asked if data could be calculated on per capita basis which would help a comparative analysis. Steve answered that such an analysis was possible with significant additional support of staff or Council.

B. Broom inquired about accuracy of reporting jurisdictions in light of a 55% rate reported by SPSA in 2006 and a more realistic sounding number of 28.9% in 2008.

Mr. Coe advised that most localities' recycling rates stayed steady or slightly increased overall. Council restated its willingness to respond with assistance to localities which could use help in reaching their goals.

Mr. Coe advised the 2009 Solid Waste Management survey (for JLARC) was sent out in July and 87 responses had been received to date. P. Abraham asked "What do locals say they need to be more successful in recycling?" The answer, almost universally, was funding support (which requests exceeded \$12 million) to fund additional people and equipment.

Discussion ensued regarding the exclusion of commercial use of recycle bins in many locals. B. Harris commented that budget concerns dictate such action in Chesterfield County and he supposed it was similar in other jurisdictions.

K. Vasquez said Fairfax Co. allowed commercial use at drop off centers.

K. Byrnes asked where single stream recycling was being done. Mr. Coe answered Northern VA, Tidewater and Richmond. Mr. Byrnes suggested the report should underscore the benefits of single stream and ease of implementation to the General Assembly.

Many suggestions were offered by Council on identifying needs of jurisdictions and improving the SWM survey and real recycling results.

Provide more and convenient drop off locations (Apartments, multi-unit complexes)

Give small commercial haulers viable options.

Ask about small business drop off centers.

Could DEQ coordinate this survey through local Chamber of Commerce?

Tom Smith inquired as to how the survey results are delivered?

Mr. Murphy responded that results are forwarded to JLARC and provided to the General Assembly, the Finance and Environmental Committees and the Governor's Office. Mr. Murphy says VML and VACO meet with DEQ and review results for accuracy before they are forwarded.

Further discussion of the survey generated suggestions regarding how to get the message out that VRMDC is here to serve localities, DEQ and the GA and its committees.

Chairman Ward then reported on plastic bag recycling pilot program in Isle of Wight Co. Pilot is complete, results and analysis are pending.

Chairman ward advised that Alexandria was also conducting a bag program, but on a much smaller scale. The program was to take place in mid-September. Mr. Murphy advised that both programs would get an interim report. He also advised that curbside recyclers (single streams) do not want plastic bags. J. Kline suggested that we should not support a "bag Ban" in VA in the manufacturers reside here.

Mr. Coe reported on the status of the Computer Recovery Act in Virginia and the E-Recycling being done in the state. Recycling instructions are posted on Manufacturer's websites. DEQ has directory available for 30 manufacturers with 77 brand names. Mr. Coe says compliance is mandatory and enforcement will be accomplished.

*note w/ AG's office*

- IV)** There being no additional discussion, Chairman Ward introduced Mr. John Deuel, of Green Quest, LLC for a presentation on the Keep Virginia Beautiful program.

**V) Old Business**

Chairman Ward reminded the council that recommendations for members should be submitted for 2010 Council year. There are a number of members approaching the end of their service eligibility, including Chairman Ward, Mike Bennedetto and Tom Smith.

There being no further business, the meeting was adjourned at 12:40 pm.

Respectfully Submitted,

James L. Sisson, III  
Vice Chairman  
VRMDC